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Wikanda Promkhuntong is a lecturer in Film and Cultural Studies. Her research engages with East Asian cinema and different forms of border-crossing. These include the phenomenon of transnational East Asian star-auteurs explored through the lens of paratextual studies and participatory cultures (a monograph currently in process), the broader relationship between screen cultures and tourism in Thailand and Southeast Asia prior to the Covid-19 pandemic (filmfantourism.org) and the ecology of people and places involved post-pandemic (on-going investigation). She is also interested in broader contexts of film cultures including film distribution, exhibition, reception, and the connections between cinema, city and different art forms and media cultures. At Rilca, Mahidol University, she co-founded the Aesthetics and Sociology of Culture Research Cluster, which has been running public talks and film screenings bridging the areas of film, translated literature, and different media/art forms and cultural practices around the theme of postcolonialism in Asia (rilcaestheticsandculture.org).

Her previous writings appeared in *Participations: Journal of Audience & Reception Studies*, *Journal of Celebrity Studies* and *The Palgrave's Handbook of Asian Cinema*. With Bertha Chin, she co-edited the special issue for *Plaridel: A Philippine Journal of Communication, Media, and Society* on Fandom and Cinephilia in Southeast Asia.

Recent publications

Promkhuntong, W. (2020) Film Authorship in Digital Paratexts and Aesthetic Alliances from Below. In Thanom Chapakdee et al. (eds.), *Exploring Aesthetic Dimensions in the Humanities*. Bangkok: Siam, pp. 233-256. ISBN 978-616-486-032-2

Promkhuntong, W. (2019) Towards a Study of Cinephile Pilgrimage of Auteur Fans in Asia: An Observation on Angkor Wat and Wong Kar-wai's *In the Mood for Love*. *Plaridel: A Philippine Journal of Communication, Media, and Society*, 16(2), pp. 23-40. Available at <http://www.plarideljournal.org/download/4754/>

Promkhuntong, W. (2018) “Why So Wong”: Transnational Asian Cinema through the Lens of Cinephiles and Transmedia Fans. In the Palgrave Handbook of Asian Cinema edited by Aaron Magnan-Park, Gina Marchetti and Tan See-Kam. London, Palgrave Macmillan, pp. 427-449. ISBN 978-1-349-95822-1