Name: Veluree Metaveevinij

Academic Position: Assistant Professor

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Education

Level of	Institution	Country	Major	Year of
Education				Completion
PhD	SOAS, University	UK	Film Studies	2015
	of London			
MA	Thammasat	Thailand	Cultural	2002
	University		Management	
ВА	Thammasat	Thailand	Accounting	1999
	University			

Work Experience

Period	Name of Organization/Institution	Position
2016-Present	College of Innovation, Thammasat	Programme
	University	Director
2015-Present	College of Innovation, Thammasat	Lecturer
	University	
2014-2015	BBC Thai	Translator and
		Journalist
2014	SOAS, University of London	Teaching
		assistant
2005-2008	College of Innovation, Thammasat	Lecturer
	University	
2001-2008	EXACT Co.,Ltd. And Scenario	Television
	Co.,Ltd.	scriptwriter

Research Funding Received and Academic Publications

Research Funding Received

2017	Thailand Research Fund: Negotiation in Production and Consumption of		
	International Film and TV Drama Co-productions: Case Studies of Co-		
	productions by Thailand-Myanmar, Thailand-Cambodia and Thailand-Laos		
2015-2017	Thailand Research Fund: Singapore's National Development: Process,		
	Transition, and Challenges (Research team member)		
2006-2007	Korean National University of Arts, Ministry of Culture and Tourism,		
	Republic of Korea: Key factors in Korean TV industry structure that affect the		
	success of Korean TV dramas in global market		
2005	Fellowship from Tsunami Recovery Project, Office of Contemporary Art		
	and Culture, Ministry of Culture, Thailand: The survey for status of galleries		
	in Eastern Andaman provinces: Phuket, Pangya, Krabi and Trang (Research		
	team member)		

Peer-reviewed journal article

- Veluree Metaveevinij. (2019). 'Consuming Modernity and Nostalgia: A Case Study of Cross-border Representations and Fandom of Thailand-Myanmar Transnational Cinema'.

 Plaridel. 16(2): 1-22.
- Veluree Metaveevinij. (2019). 'Negotiating Representation: Gender, City, and Nation in Southeast Asia Transnational Cinema'. **South East Asia Research**. 27(2): 133-149.
- Veluree Metaveevinij. (2019). 'Representation and Relationship of Girls in Song Lyrics of Girl Groups and Duos: From Sao Sao to BNK48'. **Dhurakij Punbit Communication Arts**Journal. 13(1): 80-129. (in Thai).
- Veluree Metaveevinij. (2008). 'Key success factors of Korean TV industry structure that leads to the popularity of Korean TV dramas in a global market'. **Journal of East Asian Studies**. 12 (2): 99-135.

Proceeding

- Veluree Metaveevinij. (2017). Looking the Siamese Revolution through Narrative and Women in Television Dramas, 11th Thai Humanities Forum, 8-9 September, Srinakharinwirot University. (In Thai).
- Veluree Metaveevinij. (2017). Looking Back to a Colonial Past: a Comparative Study between the Discourse of Thainess in Thailand and the Discourse of Multiculturalism in Singapore, International Conference on Thai Studies 2017, 15-18 July, Chiang Mai, Thailand.
- Veluree Metaveevinij. (2015). Concrete Clouds: Transition of Nostalgia Films after 1997 Crisis (In Thai), 9th Thai Humanities Forum, 27-28 August, Srinakharinwirot University. (In Thai).
- Veluree Metaveevinij. (2014). Constructing Thainess through Otherness: The Representation of Foreigners in Films Funded by Thai Government, 12th International Conference on Thai studies, 22-24 April, University of Sydney, Sydney, Australia.